

AAKRITI SIGDEL

Fashion Enthusiast

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aakritisigdel.com

Education

- **BA in Fashion Media Communications**
Pearl Academy, New Delhi
2013 - 2017
- **12th CBSE Board**
Ambience Public School, New Delhi
Class of 2012
- **10th CBSE Board**
Ambience Public School, New Delhi
Class of 2010

Skills

- Wardrobe Styling
- Personalised Looks
- Sourcing
- Photoshop / Illustrations
- Mood boards / Presentations

Styling Commercials & Shows

- **Bijli Music Video, 2022**
Worked with Natasha Vohra for Dharma Productions
- **MIMMI| TAJ Music Video, 2022**
Worked with Natasha Vohra for Ritviz.
- **Advertisement- Facebook| More Together, 2020**
Worked with Dia Sughand for Chrome Pictures.
- **Advertisement for IPLx FB, 2020**
Worked with Indrakshi Pattanaik
- **Performance Show by Simran Bagga, 2020**
Worked with Ria Kapoor
- **Hockey World Cup Show, 2019**
Worked with Niharika Bhasin

Profile

I am a fashion enthusiast, a costume designer, and a stylist by profession, based out of India.

The style, The trends, The colors, and The fabric. LOVE IT ALL! It's an expression, an art form, and a means of connecting with the world around us. I believe in balancing the ensemble and making the project aesthetically memorable.

Costume Design for Films

Satya Prem Ki Katha

2023

First assistant

Designed more than 75 costumes, for Kiara Advani, lead of the film. Collaborated with director and production to ensure costumes aligned with the creative vision of the film. Sourced fabrics and materials within budget, and created customised outfits. Collaborated with various leading Indian designers.

Dhak Dhak

2023

First assistant

Designed costumes for all four main characters and everyone else seen on screen. Collaborated with the director and production to ensure costumes aligned with the creative vision of the film and within the given budget. Maintained an open communication with cast and crew, resolving issues and keeping the morale high as it was a travel film.

Bombae Meri Jaan

2023

Assistant

Designed costumes for all main characters and everyone else seen on screen. The film is inspired by a true story of an underworld don of India, all the costumes were era-specific and were inspired by various underworld people. Collaborated with the director and production to ensure costumes aligned with the creative vision while staying in budget.

Shakuntala Devi

2020

First assistant

Designed costumes for all main characters and everyone else seen on screen, with two of the assistants. The film is a biopic, hence all the costumes were designed as per the eras and style inspired by Shakuntala Devi herself and her family. Collaborated with the director to ensure costumes aligned with the creative vision of the film and the timeline of her life.

Darbar

2020

Assistant Designer

Designed heroic costumes, for Rajnikanth, lead of the film. Collaborated with director and production to ensure costumes aligned with the creative 'masaledaar' vision of the film. Sourced fabrics and materials within budget, and created customised outfits. And, collaborated with many amazing designers.

Rocketry

2022

Assistant

Designed costumes for all main characters and everyone else seen on screen. The film is a biopic, hence all the costumes were designed per the style inspired by Nambi Narayan himself and his family. Collaborated with the director to ensure costumes aligned with the timeline of his life, and made sense with the era. Also, keeping in mind the budget. Maintained open communication with cast and crew, resolving issues as it was a very serious genre.

De De Pyaar De

2019

Assistant

Assisted in designing costumes for two main characters and secondary actors. Collaborated with the director and production to ensure costumes aligned with the creative vision of the film.